

FOR IMMEDIATE RELEASE

Photos Technical Data Sheet available on request
J.J. Marie, President of Zodiac is available for interviews

ZODIAC'S ADVANCED RESCUE CACHE™ ALLOWS EMERGENCY MANAGEMENT ADMINISTRATORS TO STAY AHEAD OF THE STORM

Housed in an industry standard QuadCon, Zodiac ARCs contain four instant inflatable boats, five outboard motors, SCUBA tanks for inflation, and survival suits for rescuers

WASHINGTON, D.C. (January 14, 2008) – Zodiac of North America announced today an extraordinary new product, the Zodiac ARC. Conceived during Zodiac's volunteer response to New Orleans just days after Katrina, the ARC allows Emergency Management agencies, state and local municipalities to pre-stage an area before a natural disaster strikes so rescue efforts can begin immediately if necessary.

"We immediately dispatched our mobile training academy and instructors to New Orleans after Katrina to aid in the massive rescue effort. Our staff, comprised of retired RECON Marines, Navy SEALs and Coast Guard Operators, returned with a concept that can really make a difference for areas prone to natural disasters involving water." Todd Salus, Director of Military Operations at Zodiac, explained.

The concept is simple and powerful: a weather-proof, secure container that can be trucked, shipped, or air-lifted to a strategic location prior to a disaster, or on permanent standby in problem areas, filled with all the rescue gear first responders and the National Guard need to begin saving lives.

Though awe-inspiring to watch Coast Guard helicopters pluck citizens off roof tops it's not the most effective way to perform certain rescues. A helicopter rescue is not only expensive, but in the case of Katrina they also sprayed contaminated water on rescuers and victims. Plus each sortie takes a certain amount of time per person rescued. A small fleet of Zodiacs, staged in advance, can pick up 8 or 9 victims at a time, requires less skilled operators, and much fewer resources.

"We're also offering a version to our military customers, though we change the name to Advanced Raiding Cache," Salus continued. "In an amphibious or maritime assault, the military can air-lift and drop dozens of these ARCs ahead of troops, or to replenish troops, in strategic locations. When operators arrive, they open the ARCs and have a lethal and instant armada at hand. Bases with a maritime element can have these stashed and ready to deploy in a moments notice."

About Zodiac Of North America, Inc.

Zodiac of North America, Inc. is a subsidiary of Zodiac Marine and Pool, the inventor of inflatable boats, and global leader in the manufacture of RIBs, inflatable boats, life rafts and marine safety equipment. Zodiac of North America, Inc. corporate headquarters are located at 540 Thompson Creek Road, Stevensville, MD 21666; Phone: (410) 643-4141; Fax: (410) 643-4491; Internet: www.zodiacmilpro.com and www.zodiacacademy.com

###

Media Contact: Dan Dougherty, Dougherty Tombras
Ph: 970 212-3404
E-mail: dan@dtombras.com